



Start Ups and their Impact on Smart Buildings

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Synopsis

This report will help all stakeholders and investors in the Smart Buildings industry to identify trends and business opportunities.

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Introduction

This Report is a New 2017 Definitive Resource for Evaluating Startup Companies in the Smart Buildings space.

Over the last nine years, a plethora of venture-backed startup companies have targeted commercial and industrial building owners and operators with technology offerings aimed not just at reducing energy costs, but also improving facility management efficiency and real estate operations. Also in order to increase the performance of physical security and safety in buildings and offering smart building to smart grid applications.

More recently, the Internet of Things (IoT) has started to have a profound effect on the competitive landscape, as software platforms, advanced sensors and networking solutions enable a new range of data-driven solutions for buildings. **New players are emerging offering innovative solutions and new business models, reflecting the market disruption currently underway.**

See more at: <http://www.memoori.com/portfolio/startups-impact-smart-buildings-2017/>

What This Report Will Tell You

Within its **247 pages** and **51 charts and tables**, the report sieves out ALL the key facts and draws conclusions, so you can understand exactly how StartUp Companies are shaping the future of the Smart Building Industry.

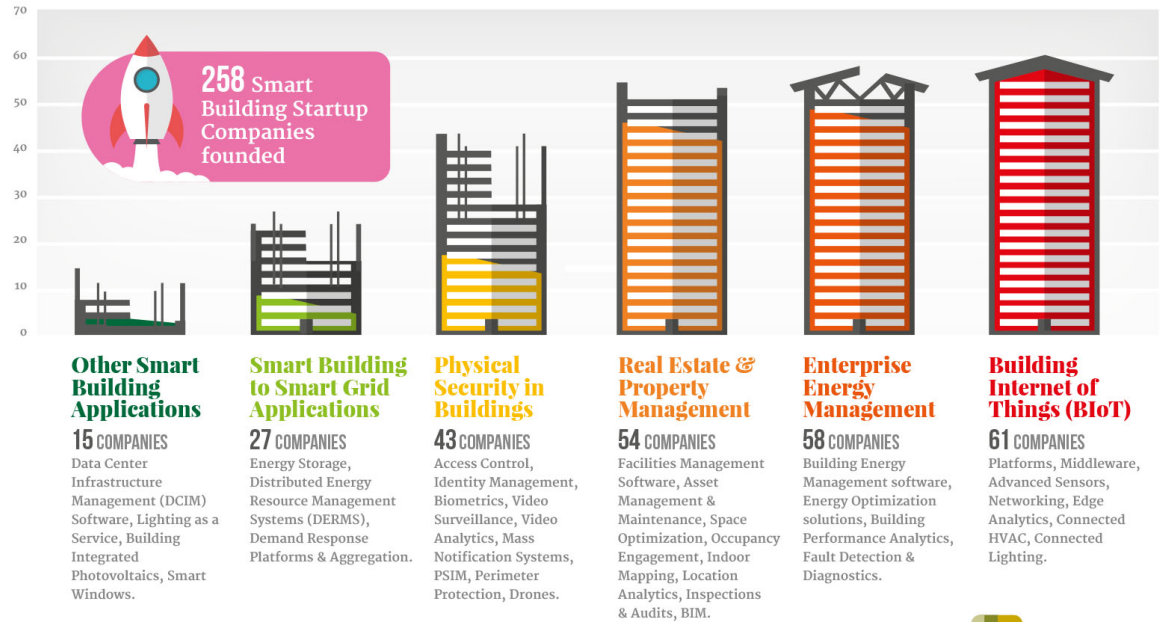
The report highlights the diversity and range of emerging players in the marketplace, backed up by listings of over 250 companies; segmented into six main categories: Building Internet of Things (BloT); Enterprise Energy Management; Real Estate and Property Management; Physical Security in Buildings; Smart Building to Smart Grid Applications; and Other Applications.

The BloT and Enterprise Energy Management categories attracted the highest number of new entrants, closely followed by Real Estate & Property Management. These top 3 categories, accounted for over 66% of the total number of companies.

80% of the startups identified have received funding from venture capital or private equity since 2008. Over 60% of the new entrants are based in North America, reflecting the comparative ease with which startups can gain funding from US investors.

Startups have attracted a total of \$3,927 million since 2008, with the highest level of funding achieved in 2016, showing increased confidence by investors in the sector and indicating the positive response companies are receiving for their products and services in the market.

Fig 2.1
**Number of Startup Companies
 Founded 2008 – 2016**



Source: Tomlinson Business Research 2016



The information and analysis in this report is based on research and interviews with emerging players in the Smart Building Space. It benefits from Memoori’s previous reports over the last 2 years on the Building Internet of Things (BIoT), Big Data and Building Performance Software. It demonstrates the critical contribution that Startups are making to the introduction of innovation in the Smart Buildings space.

As part of the research for this report, Memoori also identified 15 StartUp Companies to Watch in 2017. You can download a document profiling all of these companies here – 15 StartUp Companies to Watch in 2017.

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