



# Startups in the Smart Building Space 2023

M&A, FUNDING & STRATEGIC INVESTMENTS  
IN PROPTech STARTUPS

**Published:** Q1 2023

# Startups in Smart Buildings 2023



meemoori

# Synopsis

This report helps all stakeholders and investors in the smart building industry to identify startups in all growth sectors of the market in 2023.

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AB

## Introduction

**This Report is a New 2023 Definitive Resource for Evaluating Startup Companies in the Smart Building & PropTech Space.**

Around 1,266 startups are active in the management and operations phase of the global smart commercial buildings space. This has increased by 20% in the 2 years since we published our last startup research. 352 startups have been acquired between 2012 – 2022, 28% of the total. 77 are closed or inactive, 6% of the total.

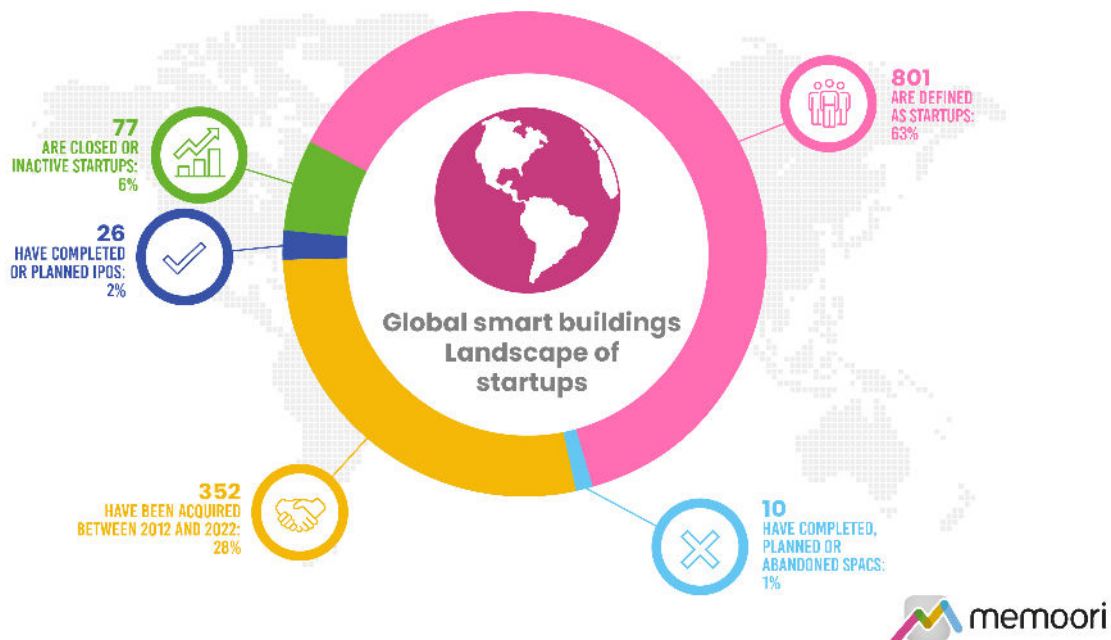
Our definition of a Startup is “a private company formed no earlier than 2011 that is focused on the commercial and industrial buildings market, is not a subsidiary or an acquisition of a larger company and is often financed by venture capital or private equity funding.”

**The report INCLUDES at no extra cost, a spreadsheet which lists all Startup acquisitions and investments in 2021 & 2022 AND a presentation file with high-resolution charts from the report. This report is also included in our 2023 Premium Subscription Service.**

FIG 1

### The Global Smart Building Landscape of Startups

1,266 firms founded since 2012, of which:



## What does this Report tell You?

- Funding from venture capital, private equity and corporate backers has reached unprecedented levels since 2015, with \$5.9B invested in 2022.

- Total capital invested in startups in the global smart building space since 2015 amounts to over \$31 billion. Corporate strategic investors across the built environment are playing an increasingly significant role in supporting startups.
- The highest-funded startups in the smart buildings space in the last two years are shown below. Between them, the top 20 firms have attracted over \$220 million in total disclosed funding.

The information and analysis in this report is based on research and interviews with emerging players in the Smart Building Space. It benefits from Memoori's previous reports over the last 2 years on subjects such as the Building Internet of Things (BIoT), Cyber Security, Physical Security and the Digital Workplace.

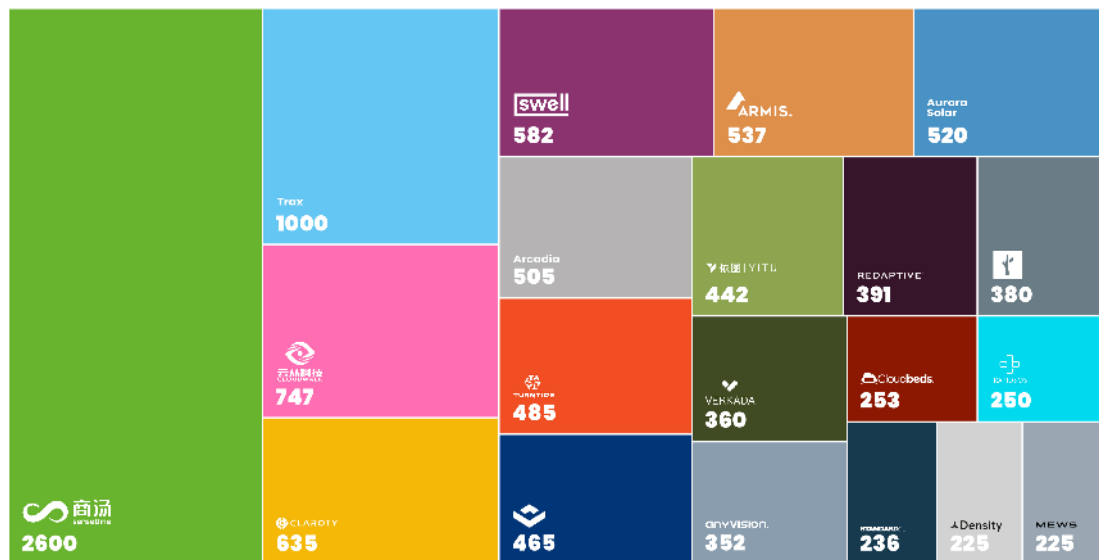
**It demonstrates the critical contribution that Startups are making to the introduction of innovation in the Smart Buildings & PropTech spaces.**

## Who Should Buy this Report?

The information contained in this report will be of value to all those engaged in managing, operating and investing in smart building companies around the world. **In particular, those wishing to invest in or acquire StartUp companies will find it particularly useful.**

FIG 2.2

### Top 20 Startups by Total Disclosed Funding (\$m)



**Within its 117 Pages and 56 Presentation Slides, The Report Sieves out all the Key Facts and Draws Conclusions, so you can understand how StartUp Companies are Shaping the Future of PropTech.**

The report identifies recent partnerships with established players including building systems vendors, IoT and IT vendors, lighting suppliers, facilities management service firms and security systems vendors. There is also a detailed assessment of the ecosystems of 10 incumbent players, [ABB](#), [Honeywell](#), [Johnson Controls](#), [Schneider Electric](#), [Siemens](#), [CBRE](#), [Cushman & Wakefield](#), [JLL](#), [Carrier](#), [Daikin](#).

**For only USD \$2,000 this report provides valuable information into how StartUp companies are developing their businesses through Acquisitions, Partnerships and Alliances.**

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## How to Order

The report is priced at **\$2,000 USD (Enterprise License)**. It is delivered as an electronic file download, via email.

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