



The Smart Building Startup Landscape 2023

OVERVIEW OF THE STARTUP LANDSCAPE.
WHO IS GAINING TRACTION?

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The Smart Building Startup Landscape 2023



meemoori

Synopsis

This report helps all stakeholders and investors in the smart building industry to identify startups in all growth sectors of the market in 2023.

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AB

Introduction

This Report is a New 2023 Definitive Resource for Evaluating the Smart Building & PropTech Landscape.

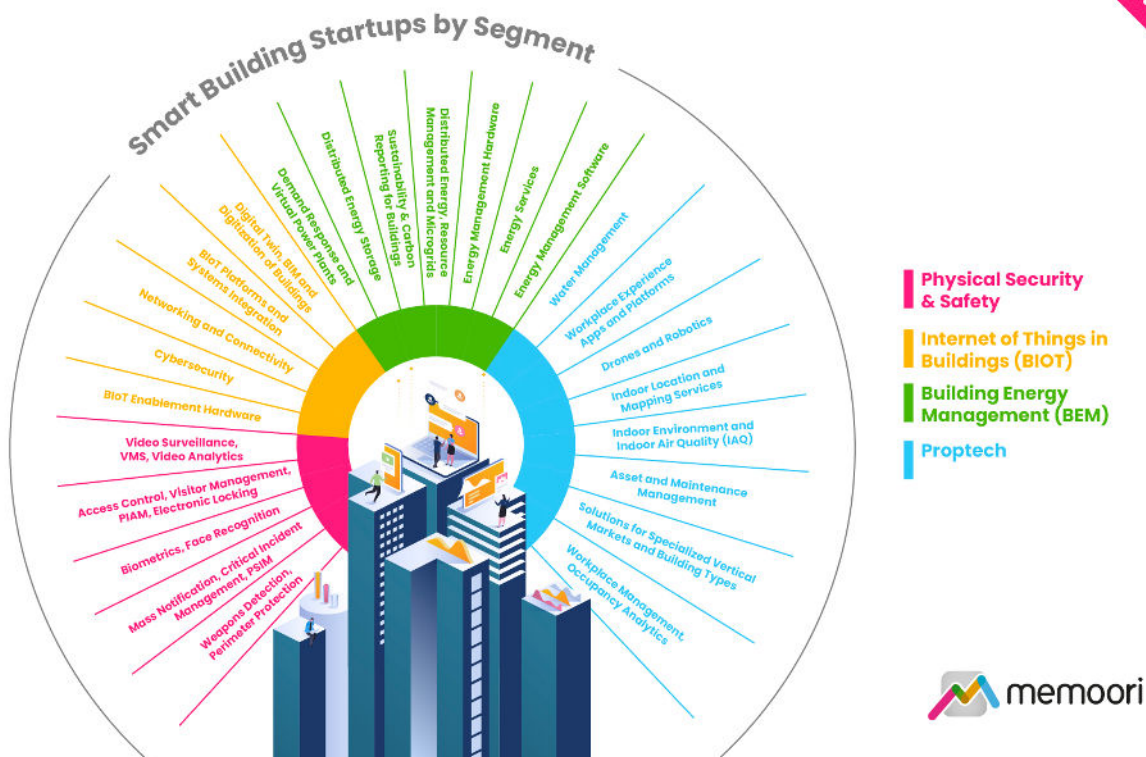
Of the 1,266 companies founded since 2012 in the management and operations phase of the global smart commercial buildings space, 801 are active and fit our definition of a Startup. This report selects 100 startups for further analysis that have gained traction in the last 2 years across 10 major segments.

Our definition of a Startup is “a private company formed no earlier than 2012 that is focused on the commercial and industrial buildings market, is not a subsidiary or an acquisition of a larger company and is often financed by venture capital or private equity funding.”

The report INCLUDES at no extra cost, a presentation file with high-resolution charts from the report. This report is also included in our 2023 Premium Subscription Service.

FIG 1.3

Categories and segmentation



What does this Report tell You?

- The number of companies identified which fit our definition has increased by 20% compared to the 665 startups in the 3rd edition of this report published in 2021. The smart building startup landscape is continuing to expand, but at a slower rate than in 2021, when we saw a 38% increase in the number of new entrants founded.
- A further 352 startups have been acquired between 2012 and 2022 – 28% of the total. See our [January 2023 Report](#) for further details.

- Non-operational and closed startups account for around 6% of the total landscape.

The information and analysis in this report is based on research and interviews with emerging players in the Smart Building Space. It benefits from Memoori’s previous reports over the last 2 years on subjects such as the Building Internet of Things (BIoT), Cyber Security, Physical Security and the Digital Workplace.

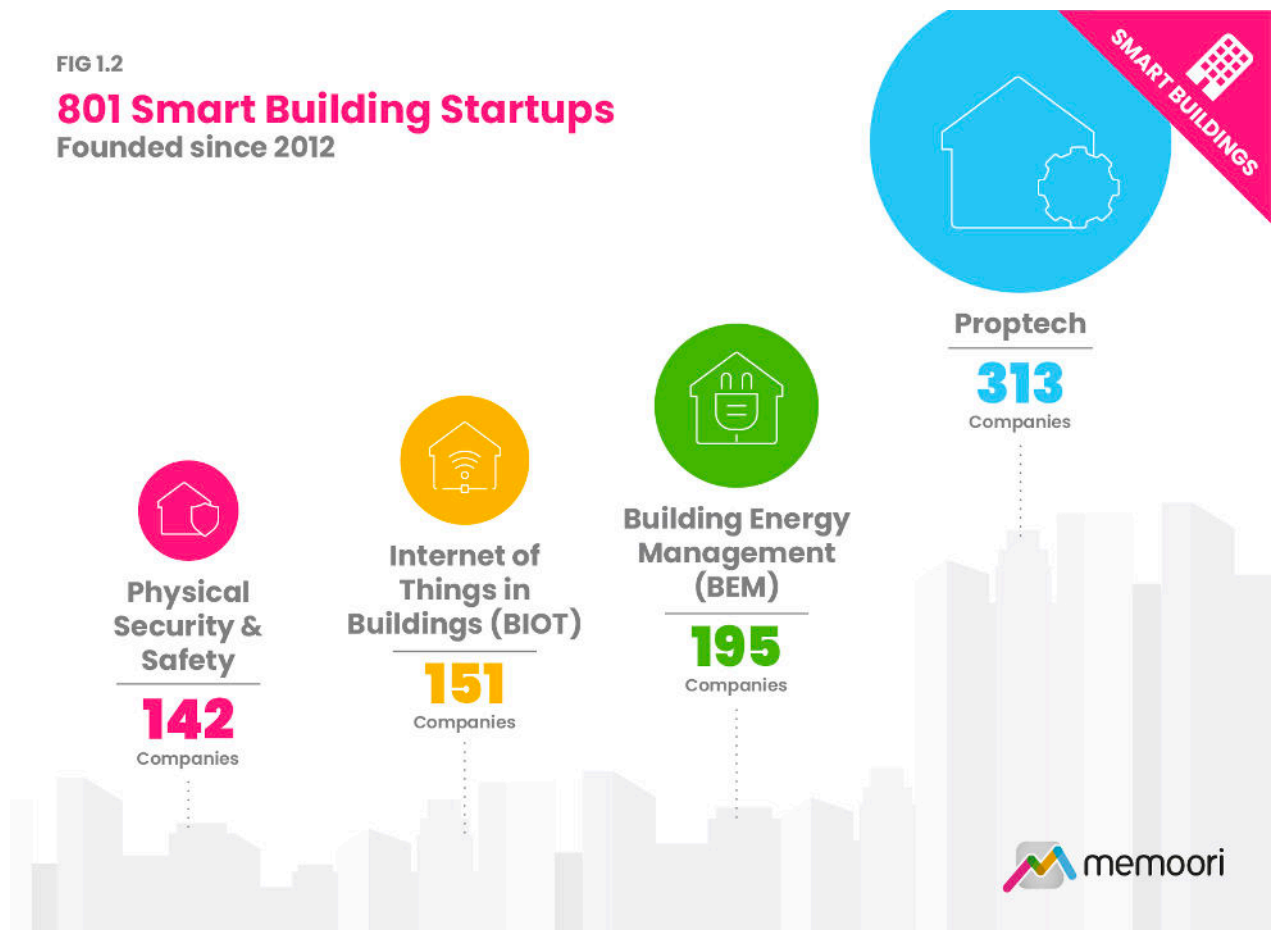
It demonstrates the critical contribution that Startups are making to the introduction of innovation in Smart Buildings & PropTech spaces.

Who Should Buy this Report?

The information contained in this report will be of value to all those engaged in managing, operating and investing in smart building companies around the world. **In particular, those wishing to invest in or acquire startup companies will find it particularly useful.**

FIG 1.2

801 Smart Building Startups Founded since 2012



Within its 103 Pages and 42 Presentation Slides, The Report Sieves out all the Key Facts and Draws Conclusions, so you can understand what the StartUp Landscape looks like in 2023 and how these Companies are Shaping the Future of PropTech.

The report shows how technology segments gaining traction are impacted by the increased demand for climate-related technologies to address energy efficiency, grid interactive buildings and carbon emissions management in commercial real estate.

For only USD \$2,000 this report provides valuable information for all stakeholders and investors to assess the impact and range of companies in all growth sectors of the smart buildings space.

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How to Order

The report is priced at **\$2,000 USD (Enterprise License)**. It is delivered as an electronic file download, via email.

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