



The Global Market for Workplace Experience Apps 2023 to 2028

HOW MOBILE APPS ARE IMPACTING THE WORKPLACE

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Global Market for Workplace Experience Apps 2023 - 2028



meemori Synopsis

This report will be of value to all companies engaged in managing, operating and investing in commercial real estate technology around the world.

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Research AB

This Report is an In-depth Study Providing a Detailed Assessment of the Growing Influence of Mobile Apps on the Commercial Workplace Environment.

Vendors in the fragmented workplace experience market are adopting various strategies to expand their businesses, including M&A, funding, investments, and strategic partnerships.

This new research estimates the **global market size and identifies dozens of mergers and acquisitions in the workplace app space** over the last seven years, providing strong confirmation of the recent emphasis on user-centricity in office buildings and the role that occupant experience is now playing in the hybrid workplace.

M&A in Workplace Experience Apps 2016 -2022 46 Acquisitions in total



What Do You Need This Report?

Discover why the Global Workplace Experience Apps market in the commercial office space is estimated at \$0.8 Billion in 2022, rising to \$1.73 Billion by 2028, growing at a rate of 13.8% CAGR. This represents a downgrade from our previous growth assessment, as challenging market conditions facing the CRE sector act as a double-edged sword for ongoing investment into occupancy analytics and workplace experience solutions.

Tenant experience platforms are increasingly being augmented and expanded to address landlords' needs to strengthen tenant relationships and drive operational efficiencies in one unified platform. Tenant experience app vendors are addressing both space-as-a-service /

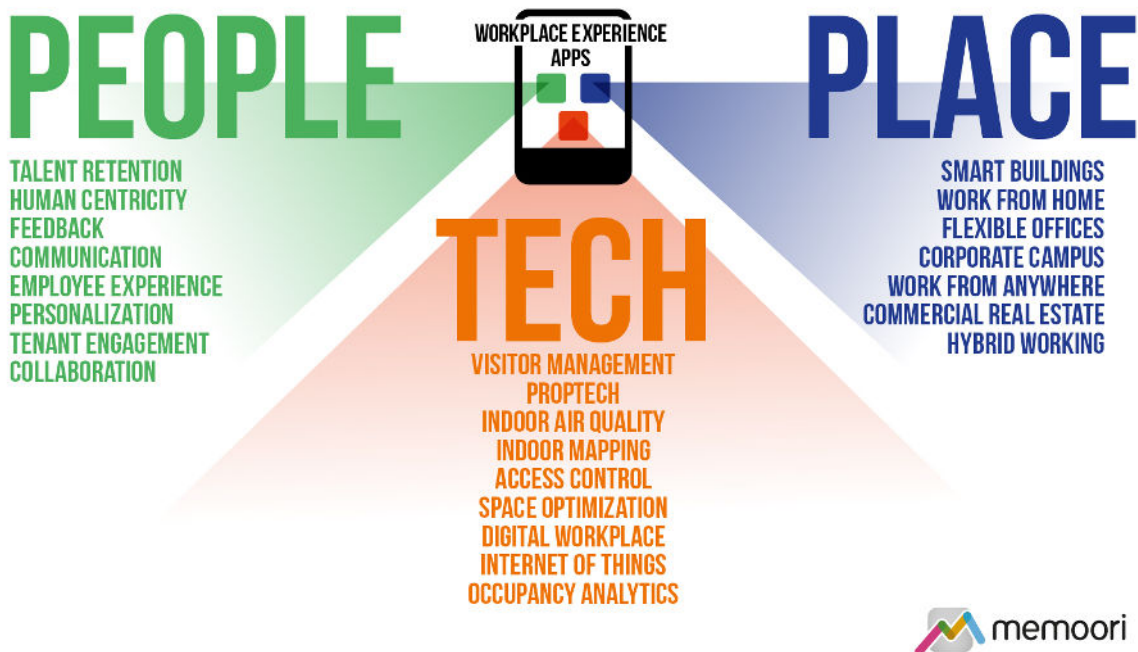
coworking operators and traditional office building operators and there is a convergence between the two.

This report covers all the key drivers, barriers, use cases, and applications that shape the workplace experience market, as well as charting all major mergers, acquisitions, investments, and funding in the space. Through comprehensive analysis, the report estimates the size of the workplace apps market today and forecasts its future growth.

This report is the second instalment of a two-part series covering Workplace Technology. Part 1, covering Occupancy Analytics & Location-Based Services was published earlier in Q2 2023. **Both these reports are included in Memoori's 2023 Premium Subscription Service.**

FIG 1.1

Workplace Experience Apps The Convergence of People, Place and Technology



WITHIN ITS 108 PAGES & 23 CHARTS AND TABLES AND 3 SPREADSHEETS, THE REPORT FILTERS OUT ALL THE KEY FACTS AND DRAWS CONCLUSIONS, SO YOU CAN UNDERSTAND EXACTLY WHAT IS SHAPING THE FUTURE OF COMMERCIAL OFFICE SPACE.

Established players and startups are merging as they join forces to extend their reach or scale up to gain critical mass, however, this is still a very fragmented market with significant scope for further acquisitions.

Workplace technology deals account for a significant proportion of transactions in the smart buildings space in 2021 and 2022. These acquisitions and investments are indicative of a buoyant workplace technology market accelerated by the changing needs of landlords and tenants in a return to the office.

As the digital workplace takes shape in businesses worldwide with a revised set of working styles, whether it be remote working, hybrid working or flexible working, this change will necessitate an enhanced toolset which includes a mobile app.

At only USD \$2,000 (Enterprise-Wide License) this report provides valuable information to companies so they can improve their strategic planning exercises AND look at the potential for developing their business through merger, acquisition and alliance.

Who Should Buy This Report?

This timely report will help all investors and stakeholders engaged in commercial real estate to understand this nascent, rapidly evolving market which has accelerated in the last two years, driven by new hybrid ways of working necessitated by the recent global pandemic.

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How to Order

The report is priced at \$2,000 USD for an Enterprise License. It is delivered as an electronic PDF download, via email.

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