



Startups in Smart Buildings H1 2025



memoori Synopsis

This report helps all stakeholders and investors in the smart building industry to identify startups in all growth sectors of the market in 2025.

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AB

Introduction

This Report is the New H1 2025 Definitive Resource for Evaluating Startups in the Smart Building & PropTech Space

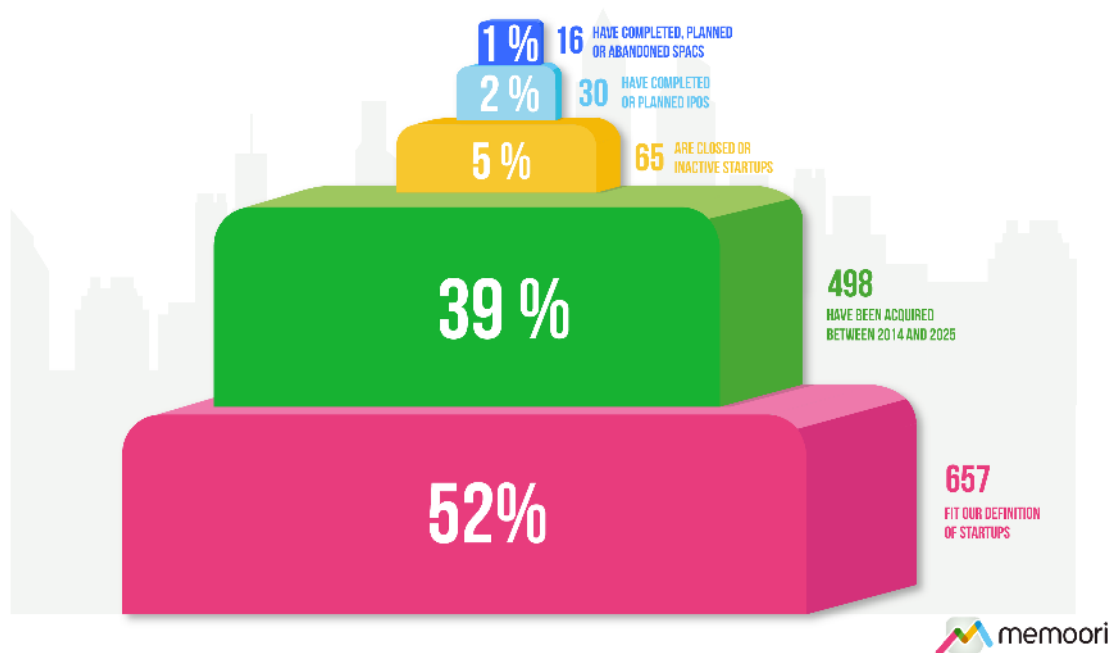
This research identifies 1,266 startups founded since 2014 in the management and operations phase of the global smart commercial buildings space. In total 498 firms have been acquired since 2014, 39% of the total landscape. 65 are closed or inactive startups, 5% of the total.

It is our 7th comprehensive evaluation of startups and scaleups in the operations and maintenance phase of the lifecycle of commercial real estate. It highlights venture capital funding, M&A, and strategic investments over the last 6 months.

The research includes a spreadsheet listing all startup acquisitions and investments in the first half of 2025, AND 2 presentation files with high-resolution charts. This report is also included in our 2025 Enterprise Subscription Service.

The Global Smart Buildings Landscape of Startups

1,266 firms founded since 2014, of which



What does this Startups Report tell you?

In 2024, \$7.5 billion was invested in the smart building startup space. In the first half of 2025, we have tracked 126 funding rounds valued at \$3.1 billion.

Compared to the same period last year, this is a 13% decrease on 145 rounds, which suggests a reduced appetite for investing in this tech sector in 2025.

There were 42 acquisitions of startups in the first half of 2025, over a 60% increase compared to the same period last year.

The information in this report is based on a rigorous analysis of the smart building market and builds on our previous research into Grid-Interactive Buildings, HVAC Optimization, Artificial Intelligence, the Internet of Things, Video Surveillance, and Access Control.

Our definition of a startup is “a private company formed no earlier than 2014 that is focused on the commercial and industrial buildings market, is not a subsidiary or an acquisition of a larger company, and is generally financed by venture capital or private equity funding.”

Technology Sectors in the Smart Buildings Space Attracting Investors

By number of funding rounds in H1 2025



Within its 80 Slides and 34 Charts, The report sieves out all the key facts and draws conclusions, so you can understand how startup companies are shaping the future of PropTech.

We take a detailed look at Australasian startups gaining traction, with 15 firms including Bitpool, PlaceOS and Willow selected for this report. This is the follow-up to [our report published in January](#), which covered Asian startups.

For only USD \$3,000 this report provides valuable information into how startup companies are developing their businesses through Acquisitions, Partnerships, and Alliances.

Who Should Buy this Report?

The information contained in this report will be of value to all those engaged in managing, operating, and investing in smart building companies around the world. In particular, those wishing to invest in or acquire startups will find it particularly useful.

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How to Order

The report is priced at **\$3,000 USD (Enterprise License)**. It is delivered as an electronic file download, via email.

To order, or if you require further information please contact: **James McHale** - jim@memoori.com / +46 8 501 64 177

Alternatively, you can order direct through our website –

<https://memoori.com/portfolio/startups-in-smart-buildings-h1-2025/>

This report is also included in our 2025 Premium Subscription Service.