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SMART BUILDINGS

Startups in Smart Buildings 2024

M&A, VC FUNDING & STRATEGIC INVESTMENTS IN PROPTECH STARTUP COMPANIES

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Synopsis

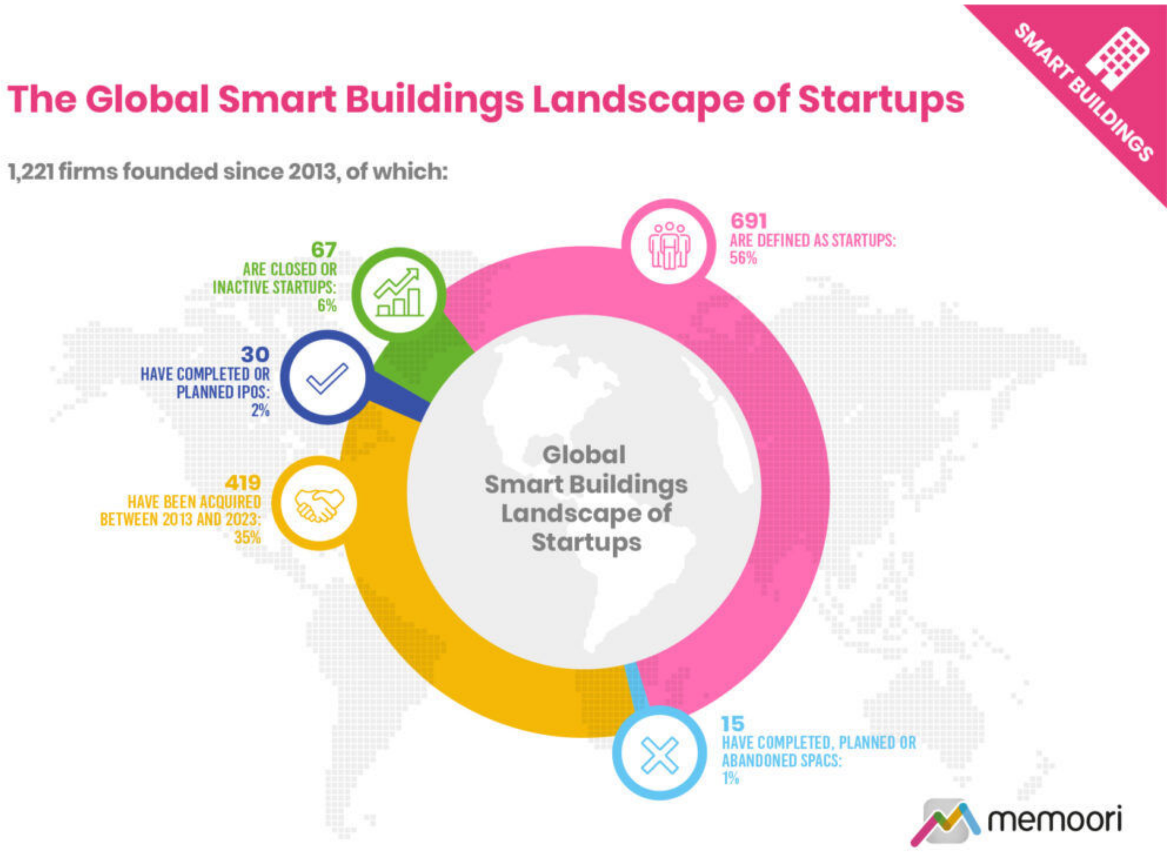
This report helps all stakeholders and investors in the smart building industry to identify startups in all growth sectors of the market in 2024.

Introduction

Around 1,221 startups are active in the management and operations phase of the global smart commercial buildings space. This is just a 3% decrease compared with our analysis last year. In total 419 startups have been acquired since 2013, 35% of the total landscape. 67 are closed or inactive startups, 6% of the total.

Our definition of a Startup is “a private company formed for no more than 10 years, that is focused on the commercial and industrial buildings market, is not a subsidiary or an acquisition of a larger company, and is often financed by venture capital or private equity funding.”

The report INCLUDES at no extra cost, 2 spreadsheets that list all Startup acquisitions and investments in 2023 & 2024 (to date) AND a presentation file with high-resolution charts from the report. This report is also included in our 2024 Premium Subscription Service.



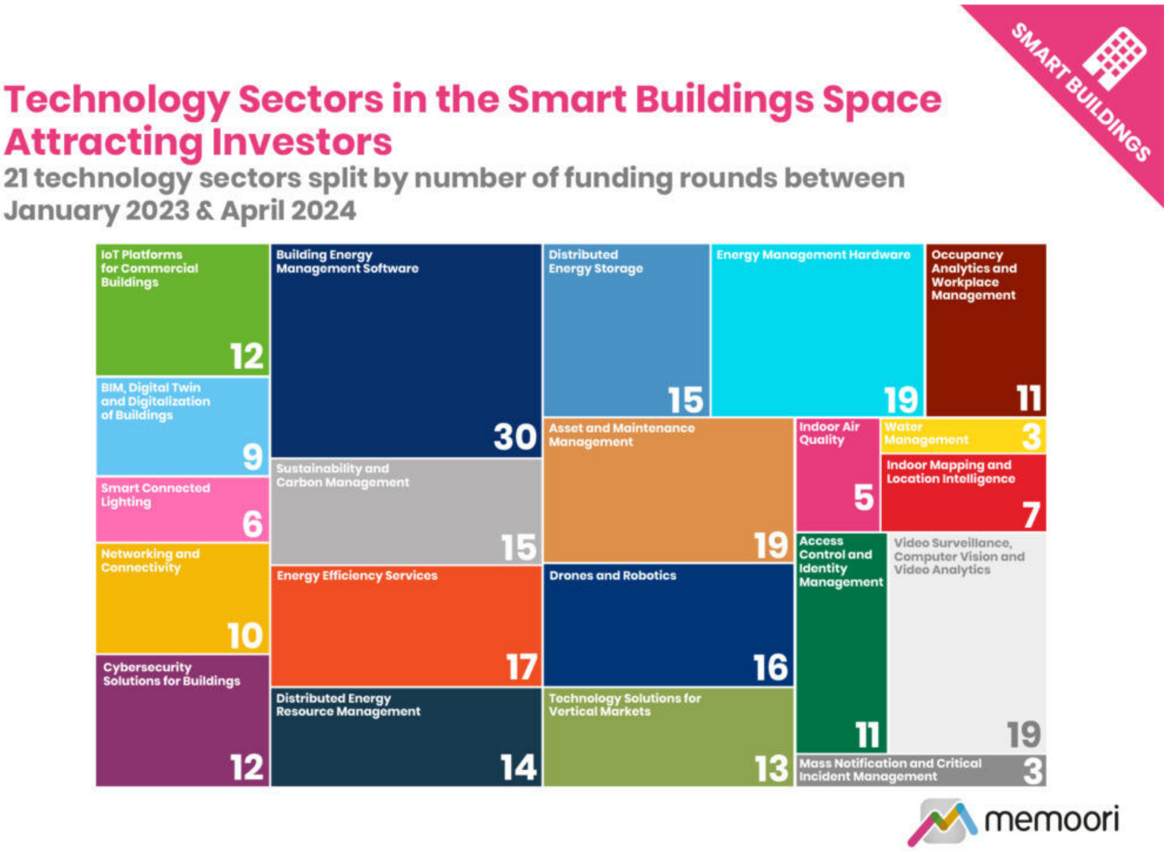
What does this Startups Report tell You?

- Memoori has identified 284 funding rounds for startup companies, amounting to around $5.5 billion across the smart buildings sector in the 16 months since January 2023.

- 2023 marked a turning point, with 44% less investment and 33% fewer funding rounds than 2022.
- Memoori also identified a lower level of M&A activity in 2023 with 48 disclosed acquisitions, a decrease of 38% on 2022.

The information in this report is based on a rigorous analysis of the smart building market and builds on our previous research into artificial intelligence, occupancy analytics, workplace experience apps, the Internet of Things, video surveillance, and access control.

It demonstrates that technology investment remains a key driver for the digital transformation of commercial real estate, as innovation continues to enable smarter buildings, aligned with global sustainability goals and the increasing demand for flexible user-centric property solutions.



Within its 215 Pages and 46 Presentation Slides, The Report Sieves out all the Key Facts and Draws Conclusions, so you can understand how StartUp Companies are Shaping the Future of PropTech.

The report identifies recent partnerships with established players including building systems vendors, IoT and IT vendors, lighting suppliers, facilities management service firms, and security systems vendors. There is also a detailed assessment of the ecosystems of 14 incumbent players ABB, Alarm.com, Allegion, Belimo, Carrier, CBRE, Cushman & Wakefield, Honeywell, JLL, Johnson Controls, Panasonic, Scheider Electric, Siemens, Trane Technologies.

Who Should Buy this Report?

The information contained in this report will be of value to all those engaged in managing, operating, and investing in smart building companies around the world. In particular, those wishing to invest in or acquire startups will find it particularly useful. Want to know more? Download the Brochure.

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How to Order

The report is priced at **$3,000 USD (Enterprise License)**. It is delivered as an electronic file download, via email.

To order, or if you require further information please contact; ***James McHale*** - *jim@memoori.com / +46 8 501 64 177*

Alternatively, you can order direct through our website - https://memoori.com/portfolio/startups-in-smart-buildings-2024/

This report is also included in our 2024 Premium Subscription Service.