

# Startups in Smart Buildings 2025



# meemori

# Synopsis

This report helps all stakeholders and investors in the smart building industry to identify startups in all growth sectors of the market in 2024.

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AB

## Introduction

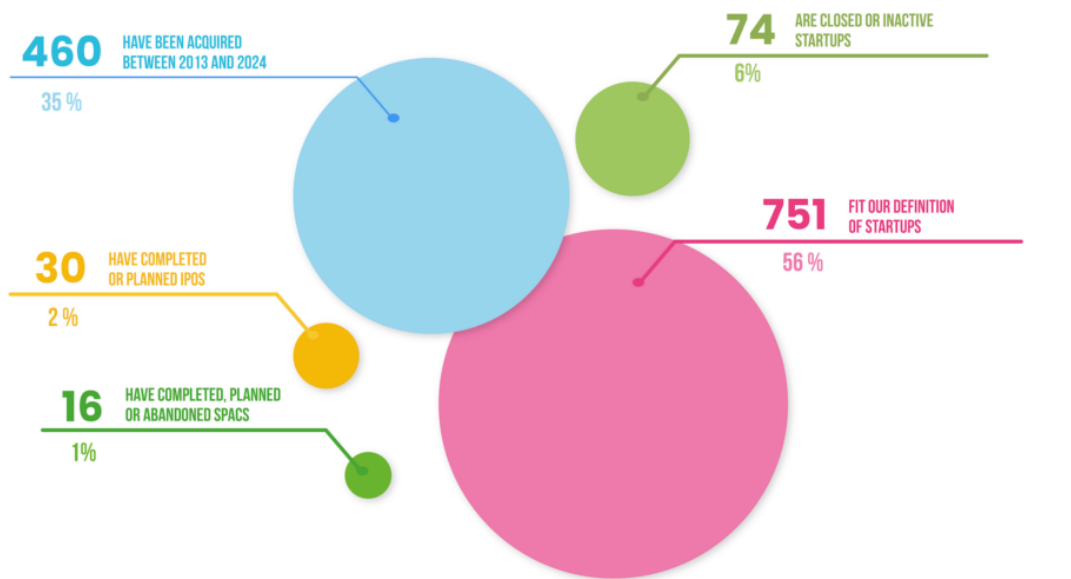
This research identifies 1,331 startups founded since 2013 in the management and operations phase of the global smart commercial buildings space. In total 460 startups have been acquired since 2013, 35% of the total landscape. 74 are closed or inactive startups, 6% of the total.

It is our 6th comprehensive evaluation of startups and scaleups in the operations and maintenance phase of the lifecycle of commercial real estate. It highlights venture capital funding, M&A, and strategic investments in startups over the last year.

**The research includes a spreadsheet listing all startup acquisitions and investments in 2024 AND 2 presentation files with high-resolution charts. This report is also included in our 2025 Premium Subscription Service.**

## The Global Smart Buildings Landscape of Startups

1,331 firms founded since 2013, of which



## What does this Startups Report tell You?

Funding from venture capital, private equity, and corporate backers for startups founded since 2013 reached \$6.9 billion in 2024, the 3rd highest year in value since 2015.

This investment was spread across 279 funding rounds, a 17% increase on 2023.

There were 56 acquisitions of startups in 2024, a number consistent with 2023 but down on the highs of 2021 and 2022.

The information in this report is based on a rigorous analysis of the smart building market and builds on our previous research into Grid-Interactive Buildings, HVAC Optimization, Artificial Intelligence, the Internet of Things, Video Surveillance, and Access Control.

Our definition of a startup is "a private company formed no earlier than 2013 that is focused on the commercial and industrial buildings market, is not a subsidiary or an acquisition of a larger company, and is generally financed by venture capital or private equity funding."

## Technology Sectors in the Smart Buildings Space Attracting Investors

27 technology sectors split by number of funding rounds in 2024



**Within its 87 Slides and 33 Charts, The Report Sieves out all the Key Facts and Draws Conclusions, so you can Understand how StartUp Companies are Shaping the Future of PropTech.**

We take a detailed look at APAC startups gaining traction, with 30 Asian firms including Terminus, Spintly and Asuene selected for this report. Our second Startups in Smart Buildings 2025 report will be published in July covering Australasian startups.

For only USD \$3,000 this report provides valuable information into how startup companies are developing their businesses through Acquisitions, Partnerships, and Alliances.

### Who Should Buy this Report?

The information contained in this report will be of value to all those engaged in managing, operating, and investing in smart building companies around the world. In particular, those wishing to invest in or acquire startups will find it particularly useful.

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## How to Order

The report is priced at **\$3,000 USD (Enterprise License)**. It is delivered as an electronic file download, via email.

To order, or if you require further information please contact; **James McHale** - [jim@memoori.com](mailto:jim@memoori.com) / +46 8 501 64 177

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