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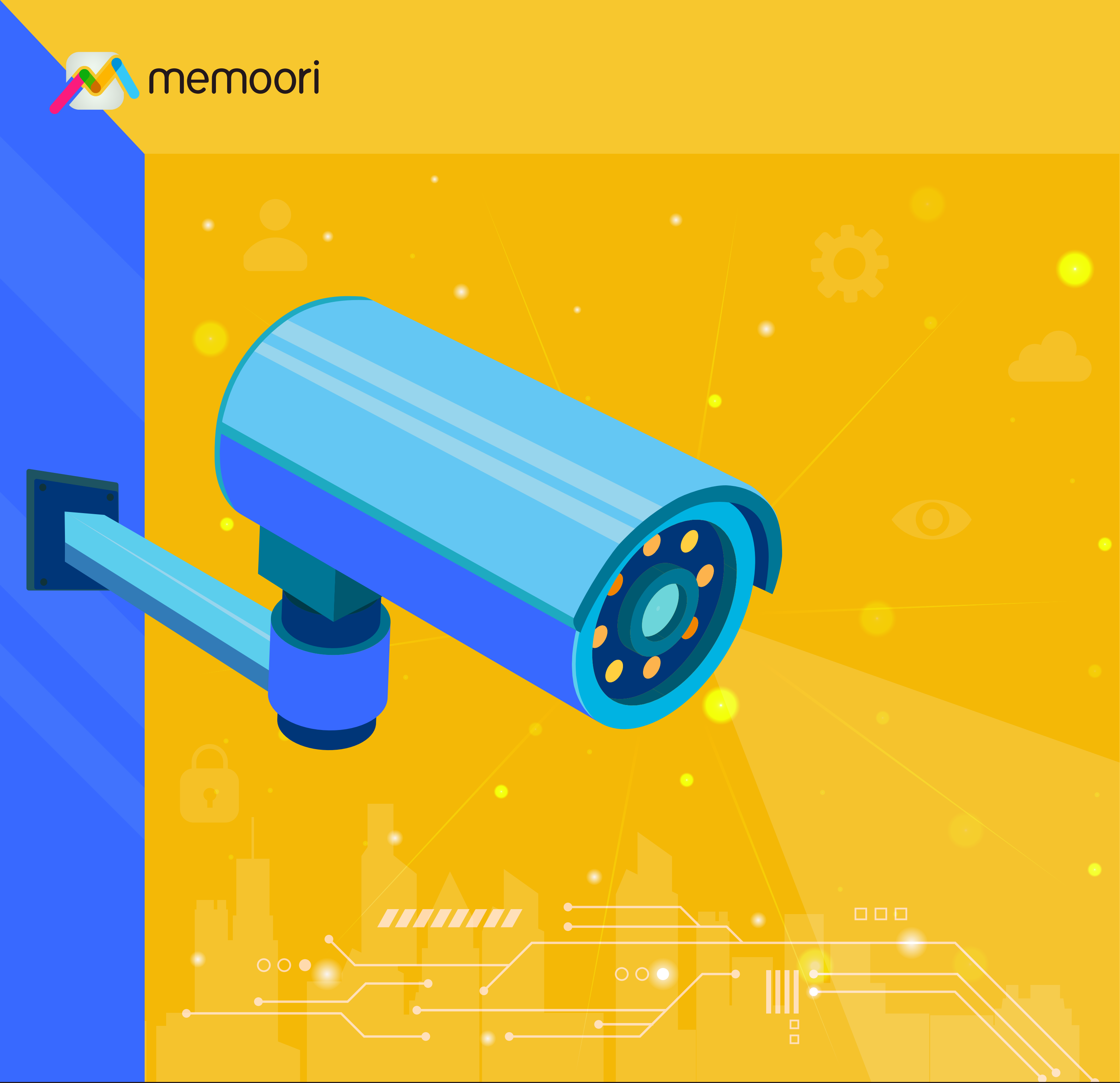

The Global Video Surveillance Business 2025 to 2030

CAMERAS, STORAGE, SOFTWARE & ANALYTICS MARKET ANALYSIS

Published: Q3 2025

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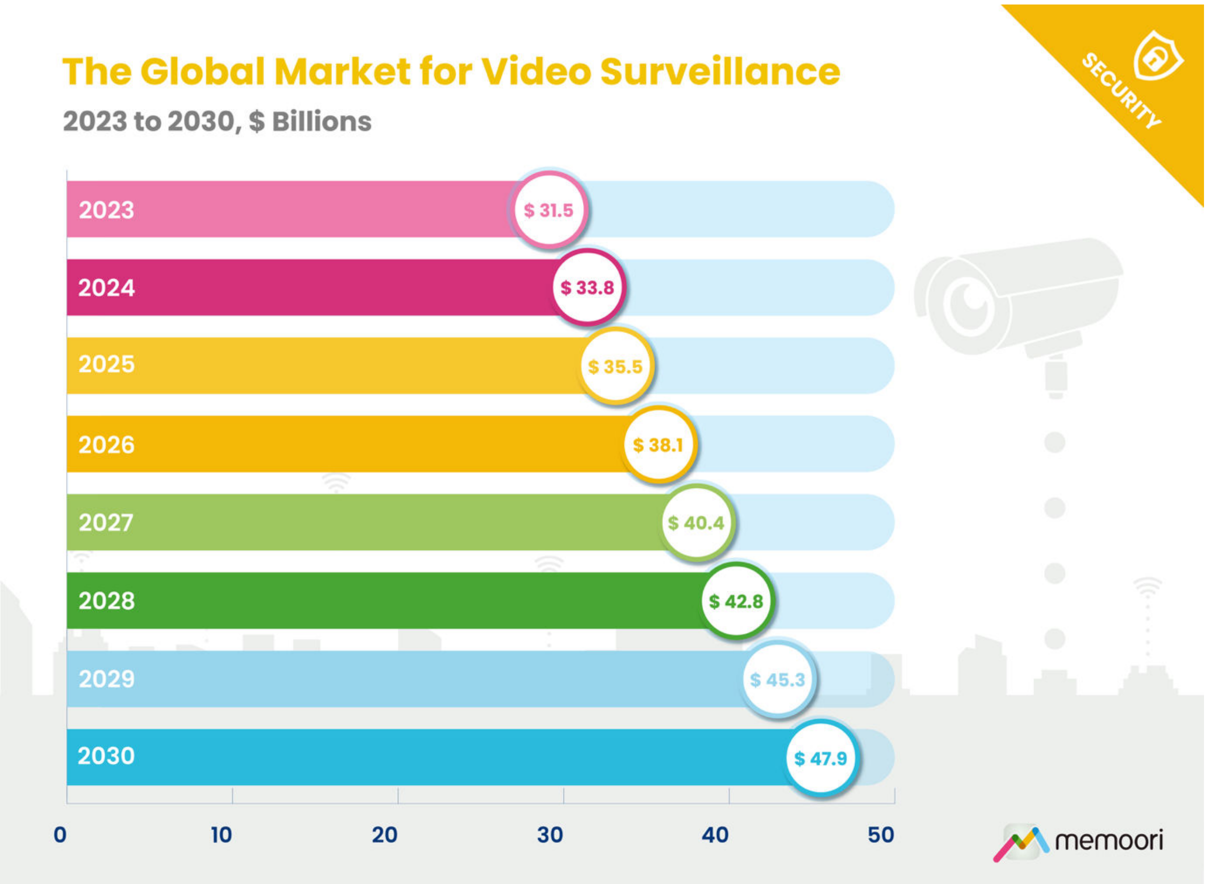
Synopsis

The information in this report will be of value to all those engaged in managing, operating, and investing in electronic security technology companies (and their advisors) around the world.

This report is an in-depth study providing a detailed market analysis of video surveillance, with a specific focus on revenues generated by cameras, video storage, software & analytics.

This comprehensive study examines the current and anticipated landscape of the global video surveillance market through to 2030. Drawing on expertise in our previous Internet of Things, Artificial Intelligence, and Cybersecurity analysis, this report empowers professionals across the industry, from manufacturers to system integrators, from security consultants to facility managers and building owners.

It is the first installment of a two-part series covering Physical Security Technology. Part 2, covering Access Control Systems, will be published in Q4 2025. Both these reports are included in Memoori's 2025 Premium Subscription Service.



Key Questions Addressed:

- **What is the size and structure of the global video surveillance market in 2025?** How is the market divided between cameras, storage, software, and analytics? Where are the dominant geographic markets? How are sales distributed across 16+ different industry verticals?
- **How are AI and edge computing transforming the industry?** What percentage of cameras now ship with built-in AI capabilities? Which applications are driving adoption? How are vendors balancing edge processing with cloud analytics?

- **What impact are geopolitical tensions having on market dynamics?** How have US-China trade restrictions, NDAA compliance requirements, and supply chain restructuring reshaped competitive positioning? Which vendors are gaining or losing market share as a result?
- **How are M&A, investment, and strategic alliances evolving?** Which technology areas are attracting capital? How are private equity and strategic buyers reshaping market structure? What does the alliance landscape reveal about platform consolidation versus ecosystem flexibility?

Within its 246 Pages and 18 Charts, This Report Presents All the Key Facts and Draws Conclusions, so you can understand what is Shaping the Future of the Video Surveillance Industry

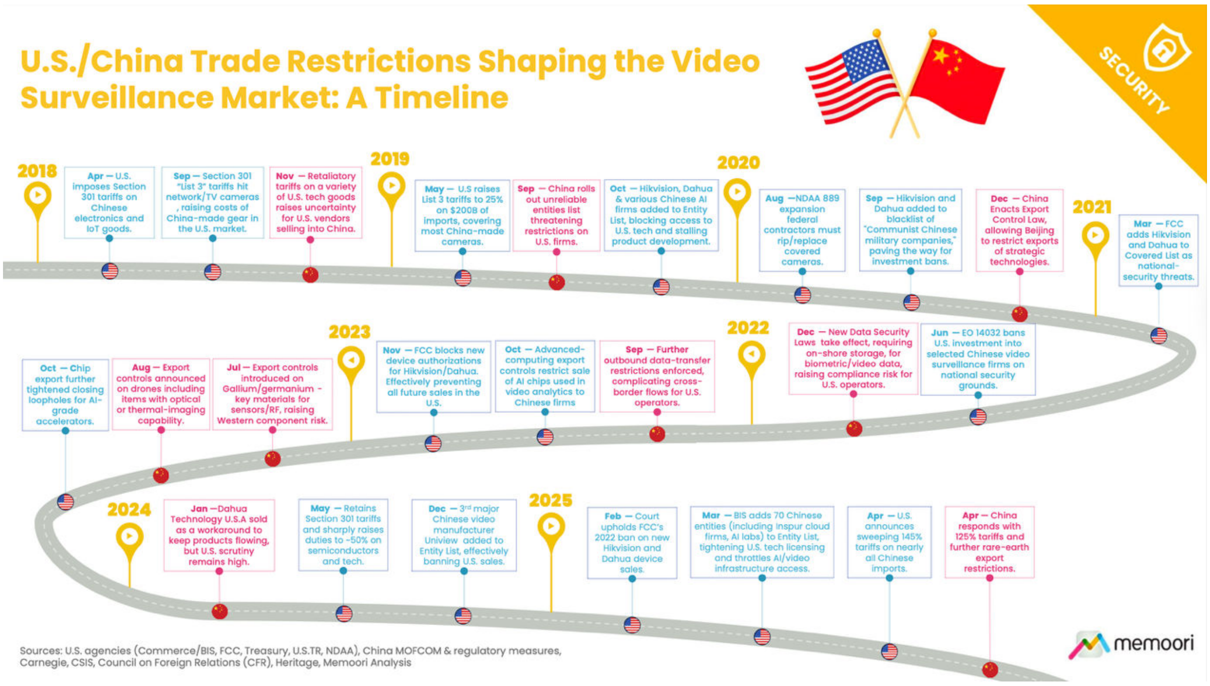
Total global revenues for video surveillance equipment and software at factory gate prices reached $33.8 billion in 2024, with projections of $35.5 billion in 2025 and growth to $47.9 billion by 2030. This represents a compound annual growth rate of nearly 6%, reflecting the sector's transition from reactive security deployments to strategic, intelligence-driven infrastructure investments.

Our market analysis encompasses 4 core segments: video camera hardware, software and analytics, video storage, and supporting hardware infrastructure. This breakdown reveals an industry increasingly defined by software capabilities and recurring revenue models, with analytics and cloud services growing at more than twice the rate of traditional equipment sales.

AI-enabled cameras capable of edge processing are projected to account for a significant percentage of global camera shipments in 2025. These systems deliver capabilities ranging from object detection and license plate recognition to behavior analysis and privacy-preserving redaction, fundamentally transforming video surveillance from passive recording to active operational intelligence.

Drones are emerging as a significant expansion vector for video surveillance capabilities. Drones extend surveillance coverage to areas impractical for fixed cameras, provide rapid-deploy capability for incident response, and enable persistent wide-area monitoring for critical infrastructure, large campuses, and border security applications. The integration of drones with ground-based systems and real-time crime centers represents a fundamental expansion of surveillance architecture from static observation points to dynamic, mobile sensor networks.

At only USD $3,000 for an enterprise license, this report provides valuable information into how physical security companies can develop their business strategy through mergers, acquisitions, and alliances.



Geopolitical tensions between China and the West have bifurcated the market, with Chinese vendors facing US procurement bans, FCC equipment authorization restrictions, and expanding export controls. These restrictions have created sustained opportunities for NDAA-compliant alternatives that position regulatory alignment and cybersecurity transparency as core brand values.

Between September 2023 and August 2025, 24 M&A transactions were observed. Investment activity totaled $3.8 billion across 38 deals during the same time period. Key trends include platform consolidation integrating hardware, software, and cloud services; private equity actively reshaping market structure; strategic focus shifting from hardware toward software and recurring revenue; and AI integration driving acquisitions of computer vision and privacy-preserving startup firms.

Who Should Buy This Report?

This report delivers critical intelligence for:

- **Security manufacturers and vendors** developing product roadmaps, positioning strategies, and go-to-market plans.
- **System integrators and service providers** evaluating technology partnerships, training investments, and service offerings.
- **Private equity and strategic investors** assessing M&A targets, market positioning, and competitive dynamics.
- **Building owners, facility managers, and corporate security leaders** planning capital investments and technology refresh cycles.
- **Consultants and advisors** supporting clients across procurement, compliance, and strategic planning.

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How to Order

The report is priced at $3,000 USD for an Enterprise License. It is delivered as an electronic PDF download, via email.

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